



Media Release

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WPBS'S ANNUAL LITERACY FESTIVAL "READY SET FUN" RETURNS TO SALMON RUN MALL

Join us Saturday, March 23rd; admission is free!

(Watertown, NY) WPBS-TV is delighted to announce that the much-loved and long running family event "Ready Set Fun" will be returning again this year to Salmon Run Mall.

WPBS would like to thank Martin's Point Health Care and Stewart's Shops, as well as the Salmon Run Mall, for bringing back this celebration of learning on Saturday, March 23rd from 10 a.m. to 2 p.m. The event will take place starting in Center Court and extending to Billy Beez. Admission to the event is free.

This year's interactive family-friendly event will be better than ever, with over 20 vendors offering demonstrations, coloring activities, craft projects, building activities, STEM activities, drawings and giveaways. There will be character meet-and-greet sessions in Center Court throughout the event, story times throughout the day, demonstrations and K9 demonstrations from the US Army MP K9 Unit and Jefferson County Sheriff Department.

Thank you to this year's organizations for making this event possible:

- Encompass Recreation
- Fidelis Care
- Save the River
- Victims Assistance Center
- Potsdam Humane Society
- Cape Vincent Community Library
- Watertown Education Association
- Community Action Planning Council
- Northern Regional Center for Independent Living
- Watertown YMCA/SACC
- Jefferson County Public Health
- Children's Miracle Network
- US Army K-9 Unit
- The Workplace
- StarBase Academy
- North Country Prenatal Perinatal Council
- Minna Anthony Nature Center
- MVP Healthcare
- New York State DEC
- Martin's Point
- Girl Scouts
- Jefferson County Sheriff Department
- And of course, WPBS TV!

For more information on this, and other events, store openings and more, "like" and "follow" on Facebook and Instagram, or visit www.shopsalmonrunmall.com

About Salmon Run Mall:

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, Burlington, JC Penney, Dick's Sporting Goods, Hobby Lobby and Billy Beez, and offers more than 60 retail shops, a 12-screen stadium seat theater and food court. Additional information regarding Salmon Run Mall can be found at www.shopsalmonrunmall.com

