



Media Release

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SALMON RUN MALL TO HOST JUNETEENTH BLOOD DRIVE FOR SICKLE CELL AWARENESS

(Watertown, NY) Salmon Run Mall will host a community blood drive, with emphasis on sickle cell awareness, on Juneteenth, Wednesday, June 19th with the American Red Cross from 11:30 a.m. to 4 p.m. in the Court Area near Billy Beez.

Patients with sickle cell disease may face severe pain, organ damage, and even stroke – however, blood transfusions can make a lifesaving difference, especially those that are closely matched to the patient’s blood type. African American blood donors can play a critical role in the treatment of those with sickle cell disease – most of whom are of African descent.

Patients with sickle cell disease often face a lifetime of treatment – including thousands of blood transfusions, so roll up a sleeve and give blood at the Juneteenth Celebration Blood Drive at Salmon Run Mall on June 19th.

Everyone donating blood during this blood drive will receive a free “Sickle Cell Fighter” t-shirt. To reserve your spot on June 19th, call 1-800-REDCROSS or visit RedCrossBlood.org/OurBlood.

For more information on this, and other events, store openings and more, “like” and “follow” on Facebook and Instagram, or visit www.shopsalmonrunmall.com

BLOOD DRIVE FOR SICKLE CELL AWARENESS

Salmon Run Mall – Court Area near Billy Beez

JUNETEENTH - June 19, 2024
11:30am – 4:30pm

Consider a Power Red Cell donation if you are O-, A-, B- or O+ Come donate blood, celebrate **JUNETEENTH** and learn about how a diverse blood supply helps people living with Sickle Cell Disease.

Donate on Juneteenth and get this T-Shirt!



All donors receive a free health screening prior to donating.
1-800-REDCROSS | RedCrossBlood.org/OurBlood | #TeamUp4SickleCell | #BlackBloodDonorsNeeded

* Free health screening will check temperature, blood pressure, pulse rate and hemoglobin (iron) levels. © 2023 The American Red Cross | 20231-APL-0034 | 315857-98 MS

About Salmon Run Mall:

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, Burlington, JC Penney, Hobby Lobby and Billy Beez, and offers more than 60 retail shops, a 12-screen stadium seat theater and food court. Additional information regarding Salmon Run Mall can be found at www.shopsalmonrunmall.com

